

# SYDNEE GOODMAN

@SYDSOGOOD



55k+



327k+



97k+



739k+



**@SYDSOGOOD**

**HOST AND CONTENT CREATOR**

**Sydnee (also known as sydsogood) is a host, producer, and creator, best known for her content at the intersection of pop culture, gaming, lifestyle, and sports. She's known for her ability to balance providing entertainment, information, and a little bit of weird.**

**Sydnee sets out to share her story and experience - and that of others - to show the nuance and multi-hyphenate nature of people and what can be experienced when we move past the stereotypes and boxes we often put people into.**

**She hopes to inspire folks to be open to the unexpected and to move out of the internalized limits that so often keep people from realizing their full potential.**

**You might have seen her work on Disney XD's Polaris: Players Select, hosting, writing, and producing IGN's The Daily Fix - a daily news show covering all things video games and entertainment- or as host of The Game Award's pre-show.**

**When working with Sydnee, she brings her 6+ years of experience in social media and content strategy - working for brands like Red Bull and BuzzFeed to create a plan that will maximize audience engagement.**

**Past work includes partnerships with brands like Koi CBD, Nike, and Revolve.**

**GET IN CONTACT: SYDSOGOOD@GMAIL.COM**

**@SYDSOGOOD**

# SNAPSHOT

## INSTAGRAM

### FEED

**327,000+ FOLLOWERS**

**AVG 30,700 ENGAGEMENT PER POST (8% ENGAGEMENT)**

**AVG 250,000 IMPRESSIONS PER POST**

### STORIES

**AVG 46,000 IMPRESSIONS PER SLIDE**

## SNAPCHAT

**739,000+ SUBSCRIBERS**

**1.1 MILLION MONTHLY VIEWS**

# LET'S CHAT

**SYDSOGOOD@GMAIL.COM**

**I AM ALWAYS LOOKING FOR NEW PARTNERSHIPS  
THAT ALIGN WITH MY INTERESTS AND AUDIENCE.**

**PLEASE REACH OUT VIA EMAIL OR ANY OF MY SOCIAL CHANNELS.**

**TWITTER.COM/SYDSOGOOD**

**INSTAGRAM.COM/SYDSOGOOD**

**YOUTUBE.COM/SYDSOGOOD**

**TWITCH.TV/SYDSOGOOD**

**EMAIL: SYDSOGOOD@GMAIL.COM**

**SOGOOD.BLOG**

**YOUTUBE PARTNERSHIPS ARE ALSO AVAILABLE. STATS ARE AVAILABLE UPON REQUEST.**